

## **International Beading Week 2021**

## **Norgard Designs Global Project**



An introduction by Professor Karen 'Sam' Norgard:

"It is with great happiness that I move forward on the assembly of the Black and White Together Project. We continue to fine tune the process and organically grow. We are thrilled to continue finding more and more volunteers to join in the process. It grows as the community makers grow!

Last year I learned so much in the how, what and why of my desires to work in this manner and thank you to all for your support. We are following a similar format that we learned in the last global, the Black and White Together Project, but understand the process more and can streamline and add to!"



## **Global Project 2021**

## "All Colors"

**Learning design and process**: Head to www.norgarddesigns.com Under the Learning Tab: Go to Learning and on to Free Lessons and Lectures

Our predictions for roll out are:

July 23: Introduction to Project with Sam and Tana

July 24: Pod information and instruction with Sam and Kate's CGB world

July 25: Colour information for how to pick your palette with Sam and Deb

July 26: Creating the flower from the pod with Sam





Our Design Focus: Form, Colour, Pattern

**FORM**: The form we will demo is the PodCast form discovered by Kate McKinnon (Contemporary Geometric Bead, aka CGB) and explored by a world-wide group of Beaders. Participating artists will retain the PodCast for their own use as a tool and will be asked to send in a specific scale of flower form created from the PodCast. Sam will create the lessons as she did last summer. We will be using the fantastic animations by Julia Pretl for CGB.

**COLOR**: Learning comes from specialist and expert colour theorist, Deb Mosch - our information will focus on learning about hue and temperature. Participants will create palettes of their own selection with an eye on what they learn.

**PATTERN**: simple patterns such as stripes and using flower forms will be taught.



**COMPANION LECTURES:** Taught through video – available at www.norgarddesigns.com Lectures you won't sleep through houses the Companion lectures coordinate by Tana Fileccia-Flagg. Here is where you find a variety of artists discussing their view of the world of beads, now and in the future. These are for you to enjoy while you bead the flowers! We will roll these out each day. Our guest STARS are Kate McKinnon, Kathryn Shriver, Rowena Henderson, Kadi Flory and Anvi Shah.

We have started a donations area. We are a start-up and are in need of support! We are striving to employ beaders to assemble the All Colors project, afford shipping and installation and to support our team. If you are able, please donate, no amount is too small. Also watch for promo items for last years global and for this years

For more information on the PodCast form, head to <a href="https://beadmobile.wordpress.com">https://beadmobile.wordpress.com</a>
For more information on the project, and to find out how to get involved, head to <a href="https://www.norgarddesigns.com">www.norgarddesigns.com</a>

For more information on International Beading Week, head to www.beadworkersguild.com

Where to Mail the flowers: IBW: Black & White Together Project c/o Carol Romano Geraghty 74 Barony Lane Hilton Head SC 29928 USA

